

Date Set for the Fifth Annual Canada Conference of Corporate & Community Social Responsibility (CCSR)

FOR IMMEDIATE RELEASE

OTTAWA, October 12, 2012 Algonquin College is proud to announce the date of the fifth annual Canada Conference of Corporate & Community Social Responsibility – **Tuesday, November 6** at Algonquin College in Ottawa.

“The College is tremendously proud to host Canada’s largest conference on Corporate Community Social Responsibility,” says Algonquin College President Kent MacDonald, one of the founding members of the conference. “This annual event brings together thought leaders in the fields of sustainability, social responsibility, and consumer engagement. I am looking forward to hearing from the many amazing speakers we have this year, and the discussions their presentations will bring.”

The speakers and presenters this year include Dr. Alice B. Aiken, who will be moderating a workshop entitled “*Building the pan-Canadian research agenda in support of the health of our military, Veterans and their families*”, Bruce Piasecki, President and Founder, AHC Group, who will be speaking about “*Doing More With Less - How to Capitalize on Shifting Boundaries in Corporate Responsibility*”, and Tom Rand, Managing Director, MaRS Cleantech Fund I LP, who will address “*Leadership and Climate Change – The Frog in the Hot Water Effect*”. The full conference agenda can be viewed on the [website](#) for the Canada Conference of Corporate & Community Social Responsibility.

“I would like to thank all the presenters and attendees of this year’s conference,” adds President MacDonald. “I also extend a special thank you to our partners, sponsors, and the other founding members of the Canada Conference on CCSR including the University of Waterloo, the University of Ottawa, Carleton University, and Red River College. This unprecedented partnership is made possible through the strong commitment at each of these institutions to corporate community social responsibility, and it would not be possible without their support.”

The Canada Conference on Corporate Community Social Responsibility is proud to not only offer a forum for the discussion of sustainability and socially responsible actions, but organizers are also actively seeking ways to make the conference itself a more sustainable event. That’s why the conference plans to be paperless this year, and all conference materials will be made available through the [Conference’s website](#).

Stay tuned for more announcements from the Canada Conference of Corporate Community Social Responsibility. The latest conference news will also be available via their [blog](#) and [Twitter account](#).

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FOUNDING MEMBERS



For more information, please contact:

Phil Gaudreau

Communications Officer, Algonquin College

613-220-7796

Email: gaudrep@algonquincollege.com

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About Algonquin College - www.algonquincollege.com:

Algonquin College of Applied Arts and Technology is located in the nation's capital and the Ottawa Valley, and is the largest college in Eastern Ontario, with 18,000 full-time and 35,000 part-time students in more than 170 programs. Algonquin is a leader in the integration of technology into learning, and is strongly committed to student success.